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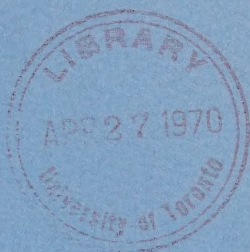


The Co-ordinator



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Government
Publications



**Regional
Development
Working for
ONTARIO**

The CO-ORDINATOR
Vol. 7
No. 1

TABLE OF CONTENTS	PAGE
PROVINCIAL VIEWS ON REGIONAL DEVELOPMENT	3
BRANCH NEWS	5
NEWS FROM THE REGIONS	7
STAFF	15
REGIONAL ADVISORY BOARDS	16
REGIONAL READING	17
REGIONAL INFORMATION	19

MARCH 1970

FOREWORD

The CO-ORDINATOR is published by the Regional Development Branch of the Ontario Department of Treasury and Economics.

It has been designed as a medium of communication linking the provincial government, local municipalities, and units of regional government, organizations, associations and the citizens of Ontario.

Its purpose is to inform the many persons and agencies interested in provincial planning on a regional basis of the most recent reports and activities in the field of regional development in Ontario.

PROVINCIAL VIEWS ON REGIONAL DEVELOPMENT

A Strategy for Southwestern Ontario Development, a joint statement by the Department of Treasury and Economics and the Department of Municipal Affairs, was released by the Honourable Charles S. MacNaughton, Treasurer of Ontario and Minister of Economics, at Jarvis on March 17, 1970.

He said that this report was "the key to unlock the door of a meaningful planning program for all the regions of Ontario."

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The importance of the Regional Development Program for the Georgian Bay Region, as well as for similar parts of Ontario, was stressed by Prime Minister John P. Robarts when he addressed the Owen Sound Chamber of Commerce on March 3, 1970.

He emphasized the region's potential as a year round recreation area but also stressed the need for growth in the rural areas and for the establishment of "centres of opportunity".

Citizen participation and co-operation in the region were considered vital by the Prime Minister in overcoming the problems that face the Government in developing plans for the whole province.

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The role of the municipalities in planning was underlined by Mr. MacNaughton in an address to the Midwestern Ontario Regional Development Council and the Midwestern Regional Tourist Council in Stratford on November 26, 1970.

He stressed that regional development is the umbrella program for all provincial departments and agencies

and that one of the objectives of the program is to use change in such a way as to gain maximum benefit from it. He underlined the partnership between the province and the regional development councils in planning for effective use of programs on a regional basis, and the co-ordination with the local planning process whereby communities provide for individual needs.

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In an address to the Legislature on November 4, 1970, Mr. MacNaughton outlined the Ontario Program for Regional Development.

The vital role of the private sector and the need to encourage individuals to develop their full capabilities through regional development were important, he said. Mr. MacNaughton explained to the Legislature the 12 steps being taken with regard to each of the 10 economic regions to formulate a program of action for development in each region.

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The opportunity for every municipality in Ontario to participate in the Ontario Regional Development Program was stressed by Mr. MacNaughton on May 12, 1969 in a letter to Mayors and Reeves across the province.

Each Regional Council was asked by Mr. MacNaughton to ensure that every municipality was invited to contribute towards development plans for each entire development region through meetings with the Council.

He also explained that the fundamental work of the program is complemented by extensive university research and that recommendations already submitted by the Regional Councils play an important role.

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Full texts of the Minister's letter and speeches, and of the speech of the Prime Minister, are available from the Regional Development Branch.

BRANCH NEWS

The Regional Development Branch has moved to 880 Bay Street, 6th floor, Toronto 181. The phone number remains the same - 365-5451. The number for Dr. Thoman and Mr. Foster is also the same - 365-5762/3.

A STRATEGY FOR SOUTHWESTERN ONTARIO DEVELOPMENT

Excerpts from A Strategy for Southwestern Ontario Development, a joint statement by the Department of Treasury and Economics and the Department of Municipal Affairs made in Jarvis on March 17:

The work of ad hoc interdepartmental and inter-governmental study committees "has demonstrated that there is a fundamental social and economic relationship between the high performance Central Ontario region and the almost equally dynamic remainder of Southwestern Ontario. No one of these regions can be effectively planned in isolation from the others."

"Recent events have demonstrated the need for inter-regional co-ordination of development planning in the heavily urbanized and rapidly developing southwestern Ontario regions of Niagara, Midwestern Ontario, Lake Erie, and St. Clair."

"It is the purpose of this policy paper to provide a broad regional setting for viewing Southwestern Ontario's overall development, to apply Ontario's existing regional

development goals as development objectives for Southwestern Ontario, and to explore the implication of these development objectives for planning in the Haldimand-Norfolk area."

The joint submission outlined regional development goals and objectives which suggested a number of planning principles for the Haldimand-Norfolk area. These included full use of development potential of existing urban centres, new location of centres, wise lakefront development, and location of transportation facilities.

(Full text of the report is available from the Regional Development Branch on request)

PROGRESS REPORT

The plan creation stage of the Provincial Regional Development Program will be completed in first draft for all regions by early 1971.

"In a 12-step program involving two major progress reports, specific plans are being prepared for each type of performance area in each region as determined from information collected in the evaluation stage of the program," said Dr. Richard S. Thoman, Director of the Regional Development Branch.

He explains that in the evaluation stage, completed in 1968, basic trends and factors related to regional and provincial growth were collected. "From this information five levels of performance were determined for the entire province. Results of this work will be published this year in a Regional Development Atlas," Dr. Thoman said.

The first stage of the program was completed in 1967. This involved an assessment of all existing information, projects and policies of provincial departments which would be useful for the program. An active program of university research in regional development, also initiated that year, continues to be important.

The branch serves as a catalyst for other groups

involved in the program. These include: a Cabinet Committee on Policy Development chaired by the Prime Minister; an interdepartmental Advisory Committee on Regional Development chaired by the Deputy Treasurer and Deputy Minister of Economics; Regional Advisory Boards composed of provincial field staff; and Regional Development Councils, with membership from local jurisdictions and private groups. The branch has the specific responsibility of preparing plans for the Advisory and Cabinet Committees.

DATES FOR REPORT COMPLETION -ONTARIO'S TEN PLANNING REGIONS

<u>Team</u>	<u>Step Seven Report</u>	<u>Step Twelve Report</u>
Northwestern	November, 1969	March 31, 1970
Central	January, 1970	December 31, 1970
Midwestern	March 31, 1970	June 30, 1970
Niagara (South Ontario)	March 31, 1970	June 30, 1970
Northeastern	May 31, 1970	September 30, 1970
Lake Erie	May 31, 1970	September 30, 1970
Lake Ontario	November, 1970	May, 1971
Eastern Ontario	January, 1971	May, 1971
St. Clair	January, 1971	May, 1971
Georgian Bay	January, 1971	May, 1971

NEWS FROM THE REGIONS

EORDC- Eastern Ontario Regional Development Council

Five zone meetings have been held in March and an annual council meeting is set for late April. At the latter meeting, EORDC President N. J. Kaneb hopes plans for industrial development will come under discussion.

The council is working with the Equalization of Industrial Opportunity Program of the Ontario Development Corporation to concentrate efforts on investigation of industrial leads for development. Major plans for land use are available to the council from all municipalities and work is centred on formulation of a land use plan for the whole region to co-ordinate with the overall land use plans of the provincial government.

A data sheet listing industries in the region and any pertinent information about them is being completed. The council is also studying tourist development.

EORDC is now located in new quarters, The Scrivens Building, 270 MacLaren St., Ottawa 4.

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LORDC - Lake Ontario Regional Development Council

A regional hearing on a recreational plan for the Rideau-Trent-Severn Canals environmental corridor was held by LORDC in December at Trent University, Peterborough. The council was acting in conjunction with a Federal-Provincial Committee set up to investigate the concept. The committee felt LORDC was considered the best instrument to obtain maximum response from a maximum number of people and institutions in the region.

Council representatives attended United States travel shows in Columbus, Ohio, and Buffalo, New York, to promote the seven vacation areas of the region through the use of colored slides, a multi-color brochure, and a self-addressed coupon booklet for vacation information.

LORDC participated in talks held in Peterborough in January for the formation of a water quality committee which will attempt to identify regional pollution problems that can be remedied within the framework of existing legislation and agencies. A course covering all aspects of pollution, particularly water pollution in Ontario, will be given at Trent University this fall.

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CORDC- Central Ontario Regional Development Council.

Results of questionnaires on regional government proposals sent out to parts of the Central Ontario Region were analyzed at a November seminar. Opinions and recommendations from the analysis were combined with board of directors' comments for presentation to the Ontario Government.

Dr. Richard S. Thoman, Director of the Regional Development Branch, addressed the seminar on the progress of the Regional Development Program in Ontario.

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NRDC- Niagara Regional Development Council

The council has held a number of public meetings dealing with pollution of soil, air, and water to make people more aware of the problem and more appreciative of the cost involved in resolving it.

An annual conference is scheduled for the fall. An industrial brochure will be published.

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EC-ER- Economic Council - Erie Region

Nine meetings were held attended by some 2000 people representing decision-makers and other interested people from within and outside the region as part of the 1968 Regional Goals Inquiry. A one-day conference in October, 1969, on "Our Environment in the Seventies", brought the inquiry to a close.

D. J. Collins, chairman of the Ontario Water Resources Commission, spoke on "Water Management" at a

four county public meeting in November, in London. Donald Scott, meteorologist, Federal Department of Transport, and David Pellett, Ontario Department of Agriculture, explained weather reporting and agriculture.

The board of directors held its December meeting at Queen's Park where members visited the Ontario Legislature. Members at the meeting learned about the institutional machinery carrying out the Regional Development program.

Zone meetings were held in February with the theme, "Concept of Economic Development", and a visual presentation was made by Michael Foster of the Regional Development Branch. An annual conference was held on April 1.

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SCRDC - St. Clair Regional Development Council

The University of Windsor has been consulted by the council regarding facilities for the storage and retrieval of data pertinent to the region through the use of its computer centre. Refining of the storage and collection of data was one of the recommendations of the five-year plan.

A mapping project to illustrate regional data is in progress. Six maps have been completed and work is continuing on the gathering of information necessary to complete a total of 25 maps.

Annual zone meetings were held in late March at which zone representatives were elected.

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MORDC - Midwestern Ontario Regional Development Council

Plans of MORDC for 1970 have been outlined by

President Arthur Hoffer. They include:

1. bus tours to familiarize industrialists from outside the region with the advantages of the region.
2. prospect dinners in Detroit and Chicago to promote the region.
3. a spring conference in May to install new officers of the council.
4. annual zone meetings in late March to familiarize the region with the new Ontario Regional Development Program and to elect zone officers.

Membership in the council now stands at 66 out of a possible 83 members with Stratford joining after a lengthy absence.

The council held a fall conference in Stratford on November 26, 1969, at which the Hon. Charles S. MacNaughton, Treasurer of Ontario and Minister of Economics, said that legislation affecting the Regional Development Councils was being reviewed. Attendance at the conference was 150.

The preliminary regional development report for the MORDC region is being presented to the interdepartmental Advisory Committee on March 31, with the final report due June 30.

MORDC is working closely with the Canadian Forces Base in Clinton to assist Huron County in rehabilitating the facility for civilian use when it is phased out of military operation in 1971.

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GBRDC- Georgian Bay Regional Development Council

New representatives from each zone were elected

to the council at the semi-annual conference in Barrie on January 28. Discussion centred on the possible location of the new international airport and the effects on the region if the Beeton area were chosen as the final site.

As a result of "de-designation" or non-assistance to industry in the region under the Federal Regional Economic Expansion Program, members felt that the council must now make a more concentrated effort to promote industrial development. More money has been allocated for that purpose. An explanation was given of provincial designation under the Equalization of Industrial Opportunity Program sponsored by the Ontario Development Corporation. The Honourable Allan F. Lawrence, Minister of Mines, addressed the conference.

The 15th annual report of the GBRDC was published January 16. It gave particular attention to a study of the Tobermory Ferry Service linking the Bruce Peninsula to Manitoulin Island. The study will evaluate the most effective and economical means of improving the service.

Reprints of parts of the Niagara Escarpment Study have been prepared by the GBRDC and will be studied by the GBRDC executive. There is a possibility of future feasibility studies regarding a university location in either Barrie or Orillia and establishment of an industrial park in the region.

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NEORDC- Northeastern Ontario Regional Development Council

Walter J. Chisholm, alderman for Sault Ste. Marie, was elected president at the annual meeting of NEORDC with F. Bordeleau as first vice-president and R. Beaudry as second vice-president.

Attendance at the Northern Development Conferences held in Timmins September 18-20 and in Sudbury October 2-4, 1969, sponsored by the Ontario Department of Mines, was over the 300 mark. Representatives were present from federal,

provincial, and municipal government and agencies, the private sector, and NEORDC. The Honourable John P. Robarts, Prime Minister of Ontario, attended the Sudbury Conference, along with many of his cabinet ministers.

Discussion groups on provision of services, provision of capital, development of primary resources and development of secondary industry presented their findings as background for a presentation to the Ontario government.

Industrial Familiarization Meetings were held November 18-20 in North Bay, Chelmsford, and Sault Ste. Marie to provide information on industrial development in Northern Ontario. Speakers were from the federal Department of Regional Economic Expansion, the Industrial Development Bank, the Trade and Industry Branch and the Ontario Development Corporation of the Ontario Department of Trade and Development, Canadian National Railways, Canadian Pacific Railways, and the Ontario Northland Railways. A number of municipal industrial commissioners also spoke.

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NWORDC- Northwestern Ontario Regional Development Council

Delegates at the Mid-Canada Development Conference, held at Lakehead University late last summer, considered the concept of orderly development of the nation's habitable North from coast to coast, as a national objective. The general consensus of the representatives was that the idea warranted intensive investigation. To that end, task forces are carrying out an overview of the area including brief tours of the North and a small group will visit northern sections of the Scandinavian countries and Siberia early this summer. A second conference is anticipated later this year.

Over 300 delegates, representatives of all parts of Northwestern Ontario and most departments of the

provincial government, attended the Northern Development Conference sponsored by the Department of Mines in Thunder Bay, October 17-18, 1969. Reports of four discussion groups on the problems and potentials of the Northwest and summaries of the session were prepared for presentation to the Ontario Government.

NWORDC presented a 12-point brief at the conference encompassing resource development, transportation aids, trade development, decentralization of government departments, extension of incentives to tourist outfitter camps and recreation resorts, and a new international bridge at Fort Frances - International Falls, together with a summary of 45 recommendations from the development report compiled from a series of public meetings and a two-day seminar.

On January 1, 1970, the City of Thunder Bay came into being, ranking sixth in size in the province, after Toronto, Ottawa, Hamilton, London, and Windsor. The city is made up of the former cities of Port Arthur and Fort William and the former municipalities of Shuniah and Neebing, Saul Laskin is Mayor.

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ORDC- Ontario Regional Development Council

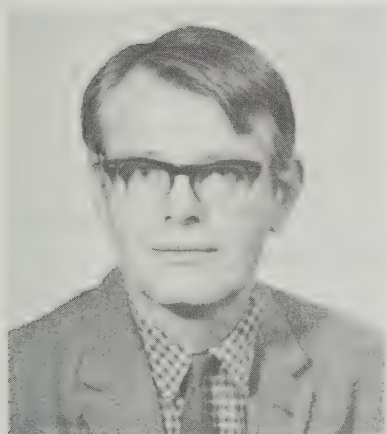
The role of the regional development councils as advisers to the Ontario Government in matters of regional development and as promoters of public participation in planning was the focus of a position paper presented at a meeting of ORDC in Brampton, February 6 and 7.

Delby J. Bucknall, president of ORDC, stressed that any public or corporate group would be able to respond to Ontario Government planning through the regional development councils. Each council would be responsible for reviewing plans, through public meetings if necessary, and presenting viewpoints from their region to the government. This role would involve citizens in the decisions of government through the regional body.

This position paper will now be reviewed by the Ontario Government and considered for legislation at a future date.

Other discussions at the meeting centred on corporation issues of the councils, funding, aims, and objectives. Each region was represented with a total of 24 delegates attending from Timmins, Cornwall, Sault Ste. Marie, Sarnia, Ottawa, North Bay, and points in Southern Ontario.

STAFF



Michael F. Foster has been appointed to the position of Regional Development Co-ordinator. Mr. Foster has previous experience in county planning in Lanarkshire, Scotland; in national planning in Jamaica; in industrial development planning in Arkansas; and in comprehensive state planning for Pennsylvania and Oregon.

Mr. Foster, a native of Massachusetts, is married. He has a B.A. in sociology from Boston University and an M. A. in Regional Planning, School of Planning and Research for Regional Development, London. Mr. Foster is a member of the United Kingdom Town Planning Institute, and the American Institute of Planners, U. S. A.

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During the summer of 1969, Dr. Richard S. Thoman, Director of the Regional Development Branch, was appointed by the Geographical Union to serve on the Commission on Regional Aspects of Economic Development. Dr. Thoman will represent Canada on the Commission which previously contained members from Brazil, Kenya, India, France, and Poland. Dr. Thoman's membership will ensure that other countries will profit from developments taking place in Ontario's Regional Development Program.

REGIONAL ADVISORY BOARDS

- EORDC: M. Christie, District Forester,
Department of Lands and Forests,
Kemptville, Ontario.
- LORDC: A. E. Walroth, District Forester,
Department of Lands and Forests,
322 Kent Street West, Lindsay, Ontario.
- CORDC: E. A. Gomme,
Department of Municipal Affairs,
801 Bay Street, Toronto, Ontario.
- NRDC: J. K. McTavish, Municipal Assessment Division,
Department of Municipal Affairs,
233 Colborne Street, Brantford, Ontario.

- EC-ER: W. M. B. Clarke, District Forester,
Department of Lands and Forests,
Kent Street West, Aylmer, Ontario.
- SCRDC: F. G. Brown, District Engineer,
Department of Highways,
P. O. Box 910, Chatam, Ontario.
- MORDC: J. R. McHattie, Regional Supervisor,
Department of Tourism and Information,
355 Ridout Street North, London, Ontario.
- GBRDC: J. K. McRuer, Agricultural Representative,
Department of Agriculture and Food,
P. O. Box 370, Alliston, Ontario.
- NEORDC: M. K. Sowa, Community Planning,
Department of Municipal Affairs,
1349A LaSalle Blvd., Sudbury, Ontario.
- NWORDC: A. R. Morpurgo, Community Planning Division,
Department of Municipal Affairs,
15 Johnson Ave., Postal Stn. P., Thunder Bay, Ontario.

REGIONAL READING

Design for Development Phases I and II

Statements by the Hon. John P. Robarts, Prime Minister of Ontario, and by the Hon. Darcy McKeough, Minister of Municipal Affairs. Phase I outlines government policy on regional development while Phase II links regional development to regional government.

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Five-Year Plans of the Regional Development Councils

A Survey and Regional Development Plan for Eastern Ontario
Blueprint for Progress- Lake Ontario Regional Development Council

Regional Development Review 1968 - Central Ontario Regional
Development Council
Five Year Program of Action - Niagara Economic Council
Recommended Program of Regional Economic Development - Economic
Council: Erie Region
Five Year Program - St. Clair Regional Development Council
Recommended Program for Development 1969-1973 - Midwestern
Ontario Regional Develop-
ment Council
Georgian Bay Regional Plan 1968-1972
Five Year Development Program Final Report - Northeastern
Ontario Regional Develop-
ment Council
Five Year Development Program Final Report - Northwestern
Ontario Regional Develop-
ment Council.

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REPRINTS

A letter from the Hon. Charles S. MacNaughton,
Treasurer of Ontario and Minister of Economics, dated
May 12, 1969.

The Ontario Program for Regional Development,
Hon. Charles S. MacNaughton, November 4, 1969.

The Key to Ontario's Potential, Hon. Charles S.
MacNaughton, November 26, 1969.

Ontario's New Regional Development Program,
Dr. Richard S. Thoman, Director, Regional Development
Branch, February, 1970.

Remarks by the Hon. John P. Robarts, Prime
Minister of Ontario, to the Chamber of Commerce, Owen Sound,
March 3, 1970.

Unlocking the Door, Hon. Charles S. MacNaughton,
Jarvis, March 17, 1970.

A Strategy for Southwestern Ontario Development, a joint statement by the Department of Treasury and Economics and the Department of Municipal Affairs, March 17, 1970.

REGIONAL INFORMATION

Additional information on your Regional Development council may be obtained by calling or writing the council in your area. The council locations are as follows:

Eastern Ontario Regional Development Council,
Harry D. Callan, General Manager,
The Scrivens Building,
270 MacLaren Street, 2nd floor,
Ottawa 4. 236-9127

Lake Ontario Regional Development Council,
Donald W. Kingdom, General Manager,
Clapper Bldg., 263½ George Street,
Peterborough. 842-5986

Central Ontario Regional Development Council,
Executive Director,
15 Yonge Street North,
Richmond Hill. 884-4284

Niagara Regional Development Council,
J. A. Richards, General Manager,
22 Livingston Avenue,
Grimsby. 945-5479

Economic Council - Erie Region,
Douglas A. Fisher, General Manager,
591 Wellington Road South, Suite 100,
London. 434-9159

St. Clair Regional Development Council,
W. M. Snider, Executive Director,
382 Wellington Street West,
Chatam. 354-5344

Midwestern Ontario Regional Development Council,
M. E. Phillips, General Manager,
Victoria and Grey Trust Building, Box 608,
1 Ontario Street,
Stratford. 271-6780

Georgian Bay Regional Development Council,
W. Neville Keefe, General Manager,
311 King St. North, P. O. Box 190,
Midland. 526-2632

Northeastern Ontario Regional Development Council,
Cecil H. Hewitt, General Manager,
380 Fraser St., P. O. Box 836,
North Bay. 472-1410

Northwestern Ontario Regional Development Council,
Alexander Phillips, General Manager,
Room 201, News-Chronicle Building,
Thunder Bay (P). 344-6111

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The staff of the Regional Development Branch are also available to answer enquiries on regional matters and may be reached by telephone, letter, or personal visit by appointment.

Telephone numbers are: 416 - 365-5451/3

The mailing address is: Regional Development Branch,
Department of Treasury and Economics,
6th Floor, 880 Bay St.,
Toronto 181, Ontario.

The office is on the sixth floor of 880 Bay Street.

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